



Sponsorship Opportunities

Masonicare is the largest not-for-profit provider of senior-focused healthcare services in Connecticut. All proceeds of the Wine, Beer & Bourbon event will directly benefit enhancements to the spaces within the Masonicare community, allowing us to better serve our patients, residents, staff and visitors.

Date: Friday, April 30, 2027
VIP Reception: 5:00 PM – 6:00 PM
Main Event: 6:00 PM – 9:00 PM
Place: The Knapp Auditorium at Ashlar Village

Sponsorship Levels	Triple Crown Sponsor \$15,000	Churchill Downs Sponsor \$10,000	Thoroughbred Sponsor \$5,000	Jockey Sponsor \$3,500	Stable Sponsor \$2,000
Main Event Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
VIP Reception Tickets	2	2	1	0	0
Electronic program recognition	Full page ad	Half page ad	Quarter page ad	Name	Name
Program ceremony acknowledgement/Electronic sponsor reel recognition	Verbal and logo on sponsor reel	Verbal and logo on sponsor reel	Name on sponsor reel	Name on sponsor reel	~
Charity Foundation donor wall recognition at Ashlar Village	Logo	Logo	Name	Name	~
Website recognition	Logo with hyperlink	Logo	Name	Name	~

For questions about event sponsorship opportunities please contact Brenda Carbone at BCarbone@Masonicare.org.

SPONSORSHIP DEADLINE: FRIDAY, APRIL 9, 2027