

A Message from Carrie McMahon, MS, Executive Director The Masonic Charity Foundation of Connecticut

Each new day at The Masonic Charity Foundation provides me with the opportunity to be grateful for something. Since we last connected, I've found grace, kindness, and charity in some special and uncommon places across the Masonicare community. It fills my heart to be able to share them with you—the grand gestures and unspoken moments that collectively move us forward with purpose.

This Summer/Fall edition of Impact Insights will highlight just a few of the countless impactful moments made possible through gifts of philanthropy. We are so proud to introduce you to an exciting and groundbreaking Dementia Virtual Tour program which will bring insight and perspective to our dementia and memory care caregivers, and the heartwarming story of the Masonicare family that made it possible. We have launched an ambitious effort to strengthen our roots while planning for Masonicare's future in our *Growing Tomorrow* initiative, and we are pleased to share exciting details about it with you.

Our colleagues, leaders, and business partners from across the spectrum have "shown up" in full force too, reminding me that we are a large but very special group that are proud to call ourselves part of the Masonicare family. We raised wine glasses and beer steins and hit tee shots to raise nearly half a million dollars for Masonicare's Health Center. We hope you will consider joining us at one of our next events! Even our hard-working employees helped lift each other up when under financial duress by supporting our "Colleague Crisis Fund"—a special one-time gift that employees help make possible when their fellow colleague experiences life-altering financial hardship. They truly inspire me!

Simple sketches and poignant heartfelt watercolors now adorn the walls of our Masonic Charity Foundation offices, thanks to "Project Gratitude", an art activity we opened to all our residents across the state when we asked them to paint what they are grateful for in life. Not only do we have incredibly talented artists in our midst, the scope and strength of their gratitude gets me out of bed every day.

We hope you enjoy our fourth edition of Impact Insights and I encourage you to stay in touch. I am so deeply thankful for those of you that take time to connect and more importantly, to make an impact on the lives of our residents and patients today, and into the future. I wish you all the best.

With gratitude,



Carrie McMahon
Executive Director



The Masonic Charity Foundation
of Connecticut
The Philanthropic Affiliate of Masonicare

74 Cheshire Road | P.O. Box | Wallingford, CT 06492 | 203.679.5555

Leaving a Legacy!

The Masonic Charity Foundation Legacy Society is a group of benefactors and donors who have remembered us as part of their estate plan. These legacy gifts touch the lives of those we serve today and for generations to come.

All Legacy Society members are invited to our annual President's Reception to be recognized and celebrated for their generosity.

If you would like to discuss legacy gift options or would like to receive an "intentions of the heart" promise form, we invite you to contact:
The Masonic Charity Foundation of Connecticut at 203.679.5555.

Charitable Gift Annuity

There's a way for you to support The Masonic Charity Foundation and feel confident that you have dependable income. You can do this with a charitable gift annuity.

With a charitable gift annuity (CGA) you agree to make a gift to us and we, in return, agree to pay you (or someone else, if you choose) a fixed amount each year for the rest of your life. The balance is used to further our mission. To receive a personalized sample annuity illustration, please contact Associate Director of Philanthropy Alison Lavelle at 203-679-5573 or check the box on the enclosed envelope provided.

American Council on Gift Annuities

Single Life

Two Lives: Joint & Survivor

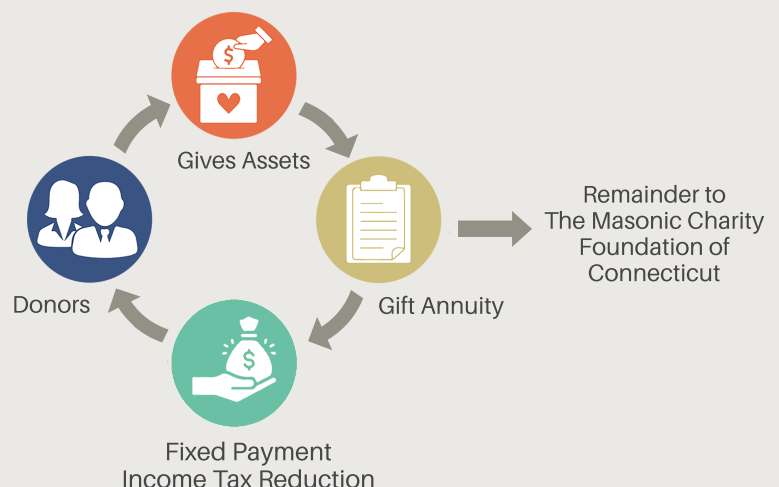
Age	Rate	Ages	Rate
65	5.7%	65-65	5.0%
70	6.3%	65-70	5.2%
75	7.0%	70-70	5.5%
80	8.1%	70-75	5.8%
85	9.1%	80-80	6.9%
90	10.1%	80-85	7.3%
ACGA: Promoting Responsible Philanthropy		85-85	8.1%
		90-90	9.8%

Rates accurate as of January 1, 2025

(Note: if a CGA is funded with appreciated securities, capital gains taxes may be reduced).

Example:

Eleanor D., age 82, contributes \$20,000 in cash and receives a lifetime annuity of \$1,700, of which \$1,249.50 is tax-free for approximately the first eight years. As the annuitant, she receives an income tax deduction of \$9,631.60, resulting in tax savings when she claims it. At Eleanor's passing, the gift annuity remainder goes to The Masonic Charity Foundation of Connecticut.

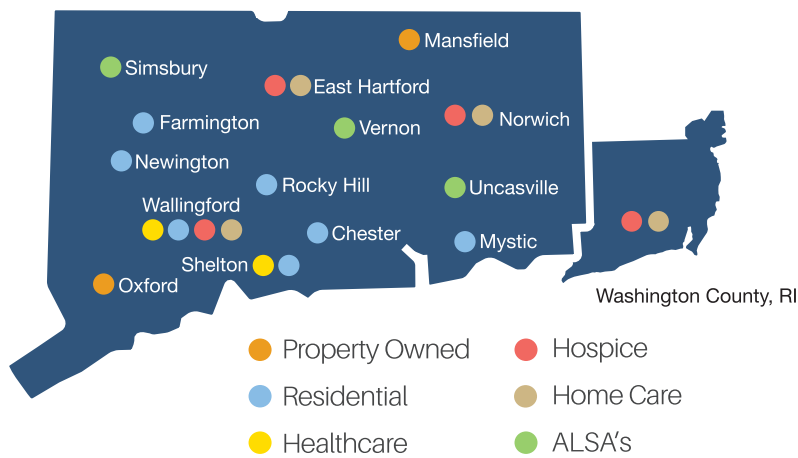


Impact Report

Fiscal Year 2024

The impact made by your gift to The Masonic Charity Foundation helps patients across our community, like the Masonicare Home Health, Hospice & Palliative Care programs.

SERVICE AREA



2024 IMPACT

- 5,531** Community Admissions
- 616** Continuum Admission
- 316** Masonicare Health Center
- 220** Other Masonicare Wallingford locations
- 13** Masonicare at Chester Village
- 34** Masonicare at Mystic
- 24** Masonicare Shelton campus
- 9** Middlewoods of Farmington & Newington

6,147 Home Health, Hospice & Palliative Care patients impacted by programs and services funded by **The Masonic Charity Foundation of Connecticut** in 2024.



The Masonic Charity Foundation is rated at 96%, 4-Stars, with the Charity Navigator, the highest rating!

This demonstrates our commitments to accountability and transparency and confirms that we pursue our mission in a fiscally responsible way.

What is the rating scale for Charity Navigator and what do the ratings mean.

Score	Assessment
90+	Great
75-89	Good
60-74	Needs Improvement
50-59	Poor

More than 225,000 charities are rated by Charity Navigator, the 'report card' for the nonprofit sector. The metrics they offer inform donors not just where their dollars are going but ensure that they are being put to the best possible use in supporting the organization's mission.

We encourage our donors to look up organization's they give their generous contributions to at charitynavigator.org and see how they rate.

96%
4-Stars

One Door Closes & Another Door Opens!

Chris Reddy of Essex had made a short list of Independent Living Communities to vet for his mother, Janet. They found Masonicare at Chester Village in 2018 and knew it was the right home, for three reasons.

"We were drawn to Masonicare at Chester Village for the sense of community and neighbors" Chris said, "and for the most part you can age in place. We knew mom had Parkinson's and dementia which would eventually lead to really hands-on care." And reason number three...

"We knew Masonicare was a mission-driven organization, which was different than every other place we looked at. So, we fell in love from the start."

Janet suffered a fall in 2021 and began to need additional assisted living support. After meeting with Janet's care team, it was determined her continuum of care would be best served by moving to the Masonicare Health Center in Wallingford.

"She didn't like losing some independence and moving into a wheelchair," Chris explained, "but she understood this was all part of the plan from the beginning."

After reading about philanthropic impacts in the 2024 Impact Insights, Chris reached out to The Masonic Charity Foundation Executive Director Carrie McMahon to brainstorm how he could make a difference.

"I like making donations where my family knows the organization, and our family is keenly aware of the intensity required with eldercare, so I wanted to find a way that my [appreciated stock] donation could benefit mom, and others like my mom at Masonicare."



Chris Reddy (r) with his mother Janet, and spouse Francis Kim

Virtual Dementia Tour Program. We Saw the Benefits.

When Carrie came back to Chris with a proposal to fund a Virtual Dementia Tour (VDT) Program through Second Wind, Inc., it struck a chord. "My mom said once, 'I wish you could get in my head and understand what I can't understand', and I was like okay, virtual reality is the way to do that."

The Masonic Charity Foundation is partnering with Second Wind Dreams to provide a comprehensive Virtual Dementia Tour to the Masonicare community. They use evidence-based scientific methods to create a virtual experience that builds empathy and awareness for individuals caring for people with dementia, and are training Masonicare employees to become certified VDT trainers.

"We have been consistently searching for a way to provide a hands-on training approach for those providing care to residents who have cognitive impairment," says Rachael Laudano, Vice President of Assisted Living at Masonicare. "This initiative reflects our commitment to delivering the highest quality of person-centered care and supporting our team with the knowledge and skills they need to succeed."

Newly retired, Chris is just starting his journey with The Masonic Charity Foundation. "I've got a long list of things to accomplish and tops among them is nourishing my soul through philanthropy. If I can allocate money, get involved, and oh, benefit my mom in some way—well, that's a force multiplier."



Masonicare's VDT Program
WILL OFFICIALLY LAUNCH THIS FALL IN
WALLINGFORD AND BE BROUGHT
TO ADDITIONAL COMMUNITIES
THROUGHOUT 2026

Thank

YOU!



The Masonic Charity Foundation is thankful for the Sponsors, Corporate Partners, and hundreds of friends and supporters who attended our 2025 Wine, Beer & Bourbon Tasting and our Golf & Pickleball Outing.

A record-breaking \$470,000+ was raised to directly benefit enhancements to the Masonicare Health Center Courtyard and Auditorium, with improvements getting underway this fall in both areas thanks to our event supporters.

We are grateful for the impact you've made and we will see you Friday, May 8, for Wine Beer & Bourbon Tasting, and Monday, August 3, for Golf & Pickleball in 2026!

Growing Tomorrow in a **BIG WAY**

Through our Annual Appeal and peer-to-peer philanthropic efforts, The Masonic Charity Foundation has embarked on an effort to transform Masonicare communities across the state. For more than a century, The Masonic Charity Foundation of Connecticut has stood as a beacon of care, compassion, and community. Today, we continue that tradition, but we face the pressing need to enhance our facilities to better serve our patients and residents now and in the future.

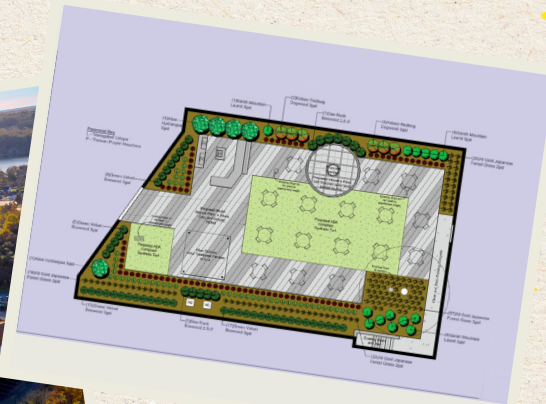
Just as a tree needs strong roots to grow tall, we need to invest in our Foundation today to thrive tomorrow. Beginning with community enrichments like a new outdoor pavilion at Masonicare at Mystic and improved gathering spaces at Masonicare Health Center, we aim to create a better future for the residents and patients of Masonicare.



Masonicare Health Center
Auditorium



Masonicare at Mystic
Outdoor Pavilion



Masonicare Health Center
Outdoor Courtyard



Growing Tomorrow

Growing Tomorrow is a campaign that will ensure our facilities meet today's standards while anticipating the needs of generations to come.

For more information, or to donate, please contact The Masonic Charity Foundation Executive Director, Carrie McMahon, at 203-679-5572 or CMcMahon@masonicare.org.

“No one is useless in this world who lightens the burdens of another.”

— Charles Dickens



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of Connecticut
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Scan

to Visit Our Donation Page

Masonicare at Ashlar Village | Masonicare at Chester Village | Masonicare at Mystic | Masonicare at Greenridge Place
Masonicare at Middlewoods of Farmington | Masonicare at Middlewoods of Newington | Masonicare at Crosby Commons
Masonicare at Wesley Heights | The Apartments on Masonic Ave | Masonicare Health Center | Masonicare at Bishop Wicke Health Center
Masonicare at Home | Masonicare Behavioral Health Hospital | Masonicare Home Health | Masonicare Hospice & Palliative Care

For more information on including us in your Estate Planning or Charitable Gift Annuities,
please contact **Alison Lavelle** at alavelle@masonicare.org



masonicare.org/mcf

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